



NEWS RELEASE

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Date: January 2, 2008

Seegars Fence named the exclusive dealer for V-Squared™ Temporary Fence Systems in North Carolina

Huntington Beach, Calif. — Larsen Innovations announced that they had reached an agreement with Seegars Fence Company to be the exclusive dealer for their patent pending V-Squared temporary fence systems in the state of North Carolina.

According to the company the specifics of the agreement would not be disclosed beyond the fact that their temporary fence systems would only be available in the state through Seegars' 14 North Carolina based branches. Larsen Innovations' president Charlie Larsen explained; "Exclusive distribution agreements have not been a part of our business plan but with Seegars' extraordinary market position in North Carolina and reputation as one of the premier fence companies in the country, this is an extraordinary opportunity for us."

Larsen added "Seegars offices in other states will carry the product as well but on a non-exclusive basis." Larsen continued, "The agreement applies to our Temporary Fence products with exceptions for existing customers, our other products such as our new kennel will continue to be available to other contractors and retailers North Carolina."

Wes Seegars, CEO of Seegars Fence commented "There is clearly market demand for a superior temporary fence solution and our initial installations of V-Squared systems have generated great response. We had been looking for a way to expand our temporary fence business with a product that would distinguish us from what is commonly used." Seegars continued, "In addition to the competitive advantages of the appearance the handling advantages of V-Squared are important to our future plans in this segment."



Ben Seegars COO, John Seegars Logistics Mgr

Established in 1949, Seegars Fence Company is one of the oldest family-owned and operated fence companies in the Mid-Atlantic serving all market segments. Additional information is available at www.SeegarsFence.com or by contacting them at 1-888-SEEGARS.

Larsen Innovations LLC brings more than 30 years experience in the fence industry including expertise in system design, product innovation and intellectual property. For more information visit www.LarsenInnovations.com or contact them at 714-369-8033.

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