

NEWS RELEASE

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Custom Fence Supply provides 7000' of V-Squared™ Temporary Fence to the Democratic National Convention in Denver

Huntington Beach, Calif. — Larsen Innovations announced that their patent pending V-Squared temporary fence system was selected and used as an integral part the security preparations for the DNC convention that just concluded in Denver. Charlie Larsen, President of Larsen Innovations who has been following the events closely said, “Work began transforming the Pepsi Center to host the Democratic National Convention on July 7. In what at times was a round-the-clock effort preparing for the Democrat’s big show, the professional sports venue was transformed to meet the special needs of the convention organizers. Beyond the obvious added security needs, I found it very interesting the number of areas that had to be modified for the event.” Larsen added “You would think a sports venue like this would already have the infrastructure in place for this kind of event.” As reported by the Denver Post, leasing the venue for the 7 weeks of construction, the week of the convention itself and 2 weeks to put it all back together meant \$6.5 million to Kroenke Arena Co., the owner of the center.



Media tents set up outside the Pepsi Center in Denver were secured by V-Squared Temporary fence provided by Custom Fence Supply.

Larsen went on to report that many of Hospitality suites were stripped of furnishings and transformed into media broadcast booths. The ceiling of the center had to be reinforced to support the 300,000 pounds of lights and speakers that were added. A media tent city outside the venue was constructed including 3,000 data lines and 2,500 voice circuits requiring roughly 160 miles of copper and coaxial cable and dozens of miles of fiber optic cable. The transformation for the event was lead by Alvarado Construction of Denver together with Turner Construction and HOK Sport Venue Event, the center’s original architect.



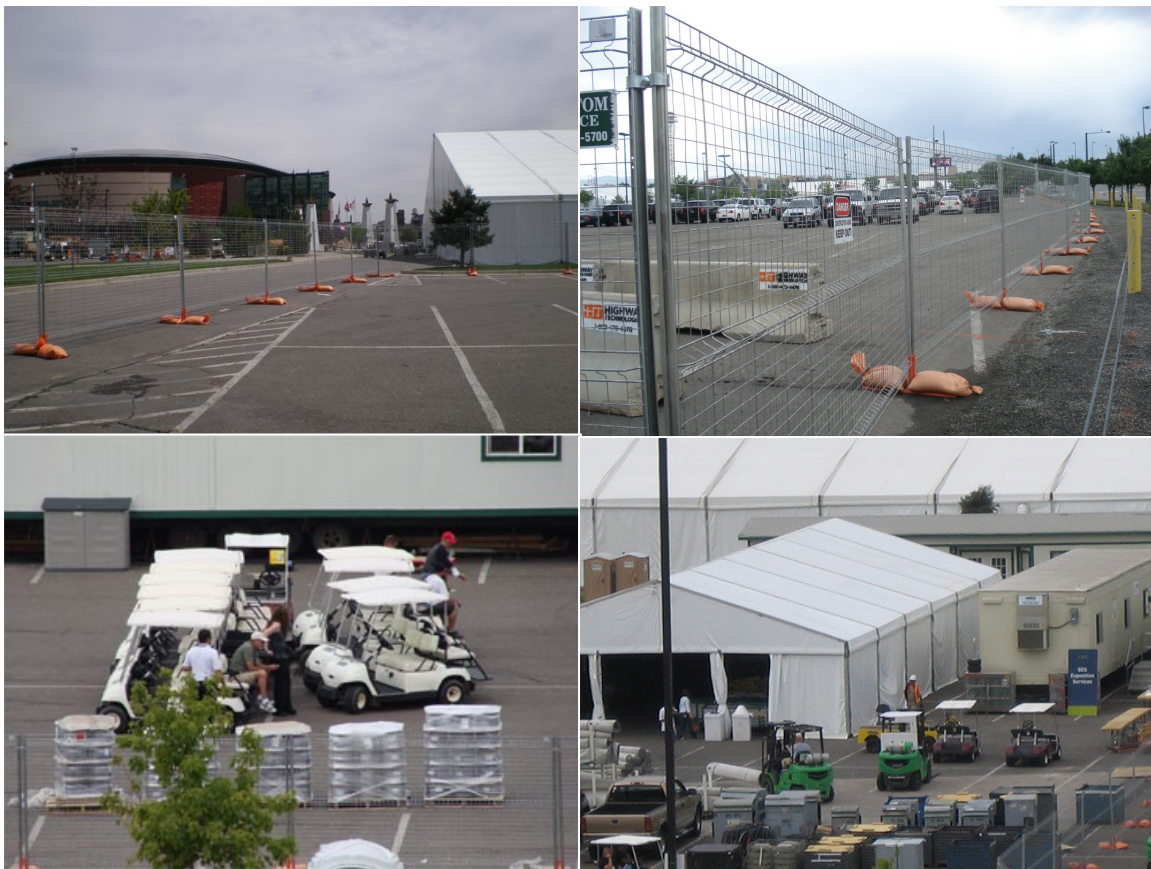
The project was expanded to include nearby Invesco Field at Mile High for the closing night of the convention.

The adjacent Invesco Field at Mile High, home to the Denver Bronco football team was the site of Senator Obama’s acceptance speech. Security around the two venues was a critical component with Denver’s normal 1500 man police force doubled in size with help from other police forces in the area. Physical barriers around downtown Denver included jersey barriers, chain link panels, expanded metal temporary fence part of which became a point of contention with protesters dubbing the designated protest zone the “Freedom

Cage” additionally a warehouse in the area was outfitted with 20’ x 20’ chain link holding cells in case they became necessary.

Custom Fence & Supply, Inc. of Longmont Colorado provided more that 7,000’ of V-Squared temporary fence as part of the physical security at the Pepsi Center and Invesco Field. Randy Lofquist, president of Custom Fence, “The event organizers chose the V-Squared system for its clean, low visibility appearance as well as the ease of installation and removal. With an event as logistically complicated and as emotionally charged as this, meeting the requisite security requirements without sacrificing the esthetics and feeling of openness they hoped to achieve wasn’t an easy task.” Lofquist continued “beyond the approval of the DNC committee the Secret Service and FBI had to sign off on the security plans.”

Larsen, the manufacturer of the system added “V-Squared™ has been used on construction sites for some time but the longer it has been in the market place the more popular it has become with event planners looking for security solutions that don’t have a construction feel to them. Regardless of ones politics it is exciting to be part of a history making event like this.”



Custom Fence Supply, Inc., a family-owned business founded in 1980 is a leading fence installation and material supplier serving the Colorado Front Range with a wide range of products and services. They can be reached at (303) 651-5700 or online at www.customfencesupply.com.

Larsen Innovations brings more than 30 years experience in the fence industry and offers temporary fence systems and kennels based upon their proprietary panel design as well as other specialty items for the fence industry. For more information visit www.LarsenInnovations.com or contact them at 714-369-8033.

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Creators of the Patent Pending V-Squared Panel

